

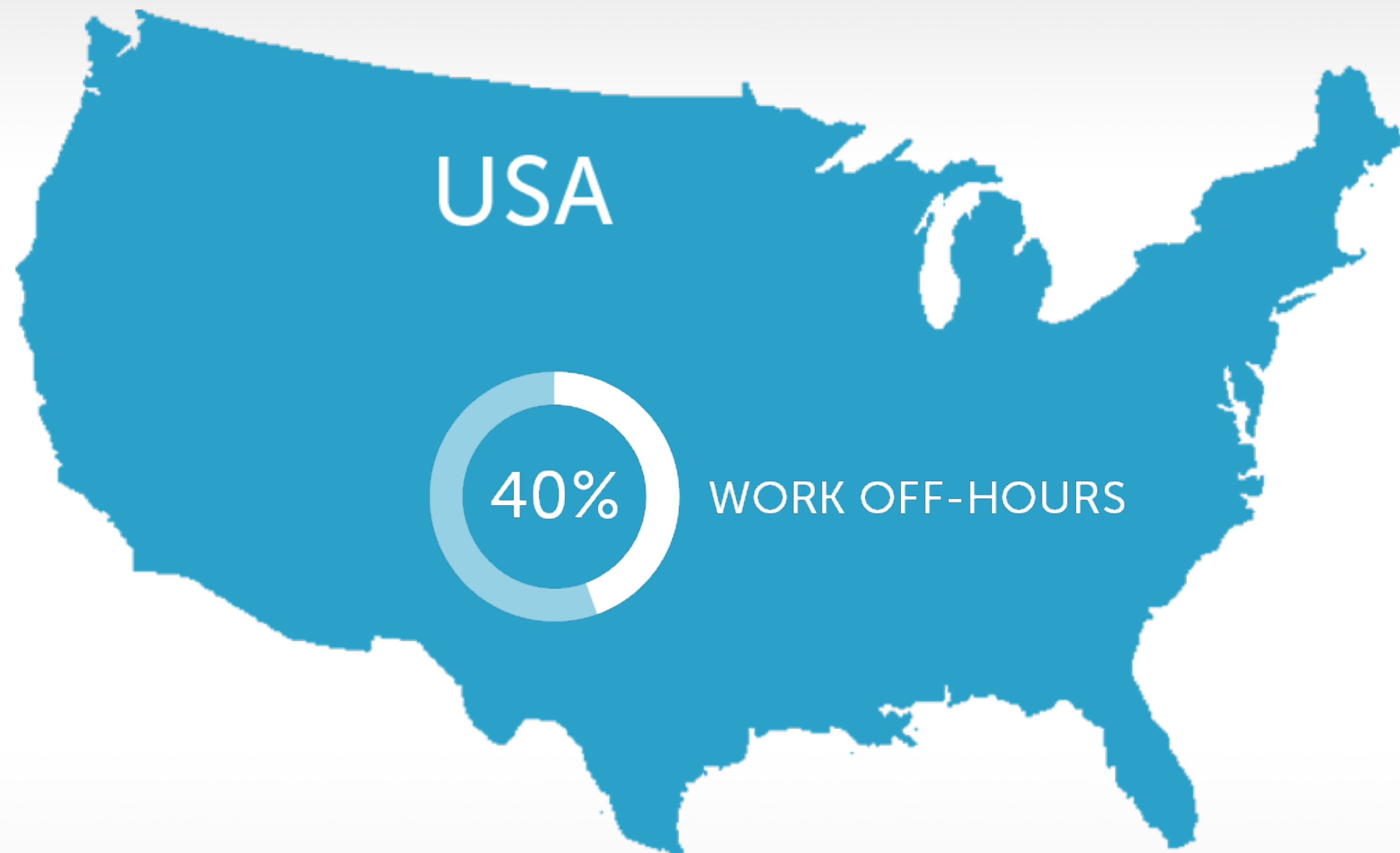
A cartoon illustration of a man with brown hair, a mustache, and black-rimmed glasses. He is wearing a dark suit jacket, a white shirt, and a red tie. He is holding a large white rectangular sign with both hands. The background is a solid blue color with a repeating pattern of light blue glasses and mustaches.

TODAY

GRADUATE THESIS PROPOSAL

Tianzi Yuan (Lena) 03769733

With the develop of society and technology, life comes more convenient but people goes more and more busy.



31% WORK
9.5 H/DAY



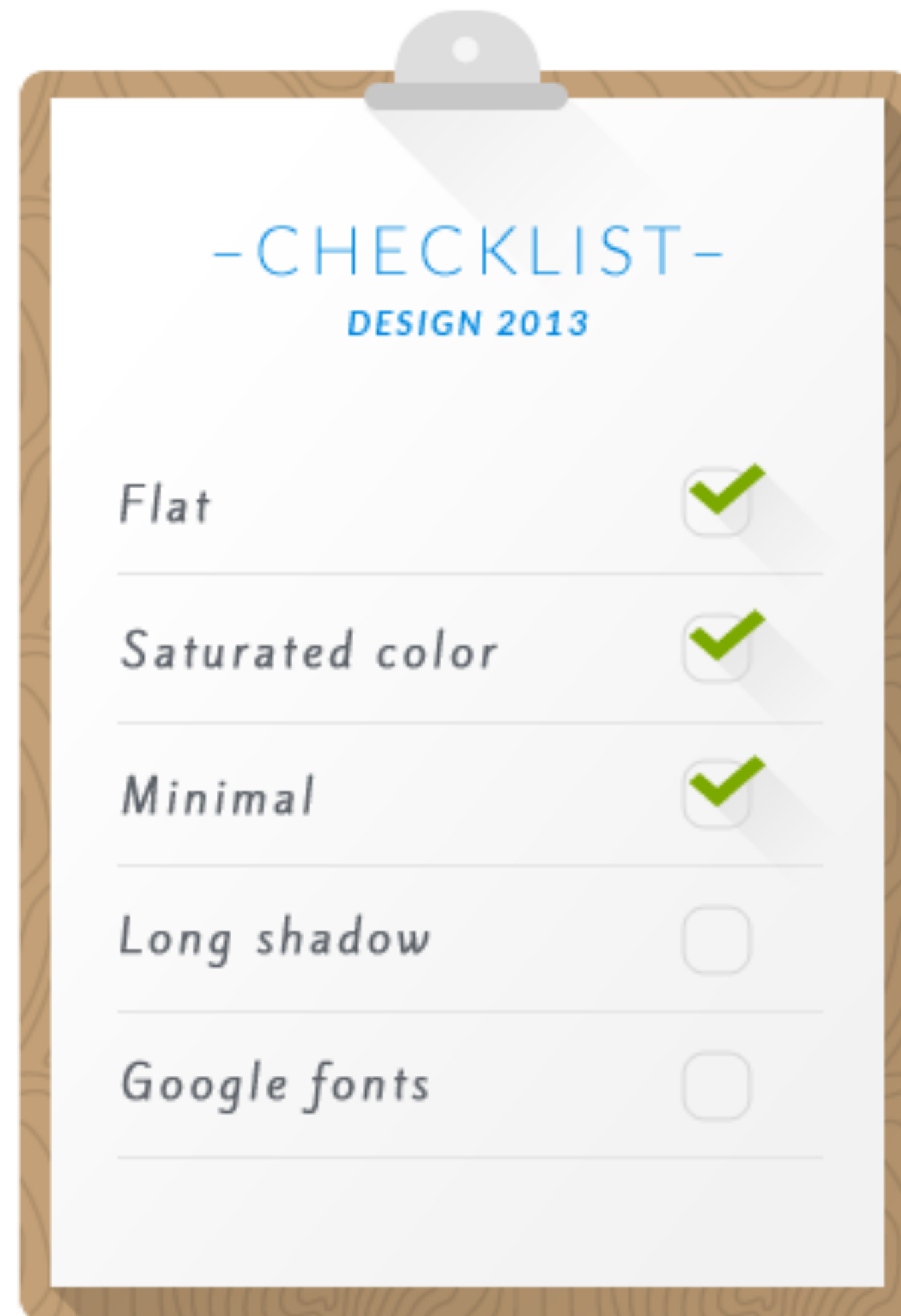
9% WORK
11 H/DAY

SOURCE:

Americans working odd hours by Wall Street Journal 04-04-2006
Study: Long work hours double depression odds by CNN 01-26-2012



How do people organize
their busy life?



PLAN THEIR DAY

HAVE A "TO DO LIST"

What do people use to plan their day ?



CHECK **WEATHER** BEFORE LEAVE



CHECK **SCHEDULE** BEFORE WORK



CHECK **REMINDER**



A LOT OF THINGS

TRACK TOO MUCH

TODAY HARD TO MANAGE **will deal**

with all things

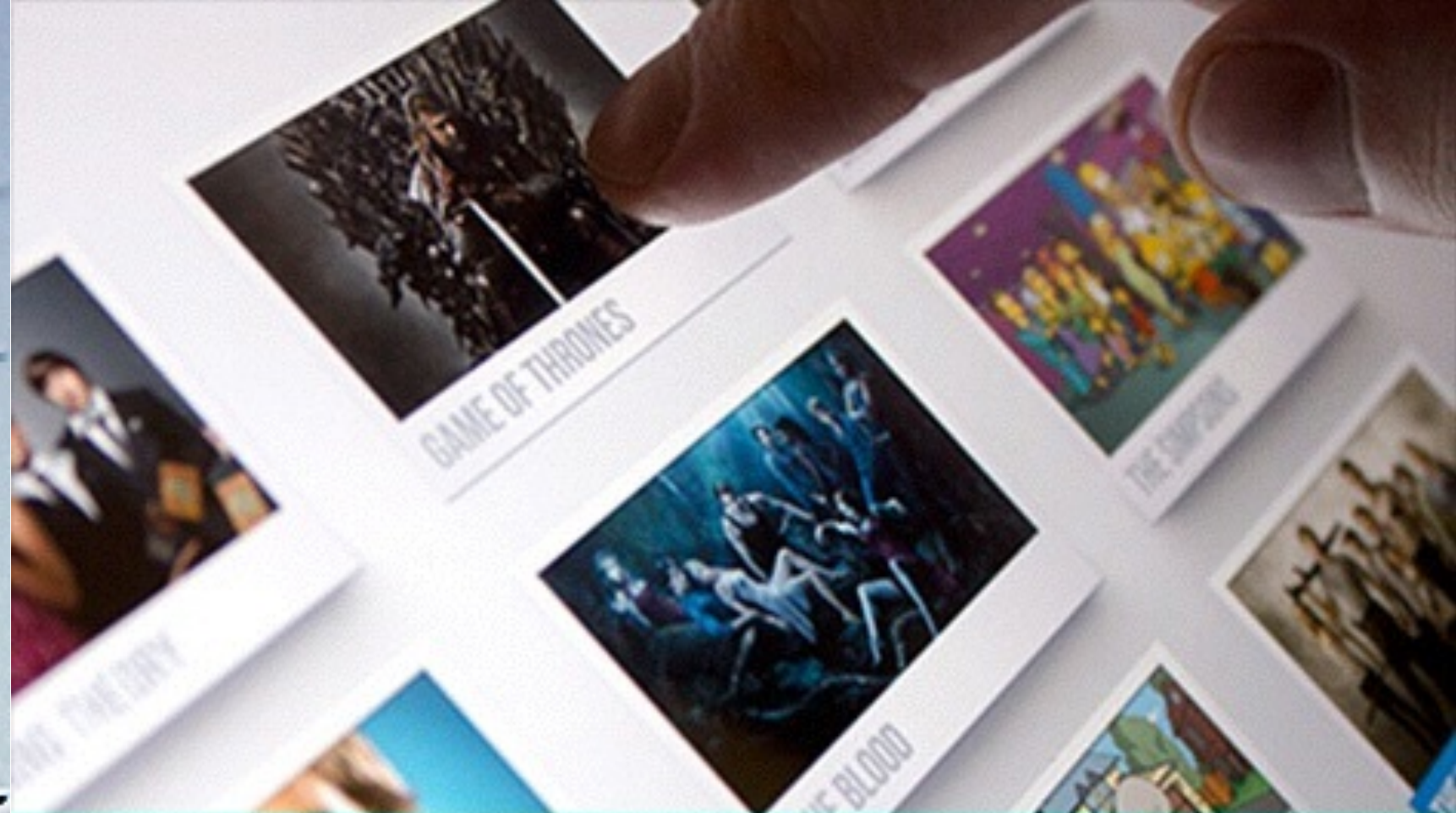
“

I live - I live a highly
scheduled life. There's
absolutely no time wasted.
I'm very focused. And I have
a great assistant.

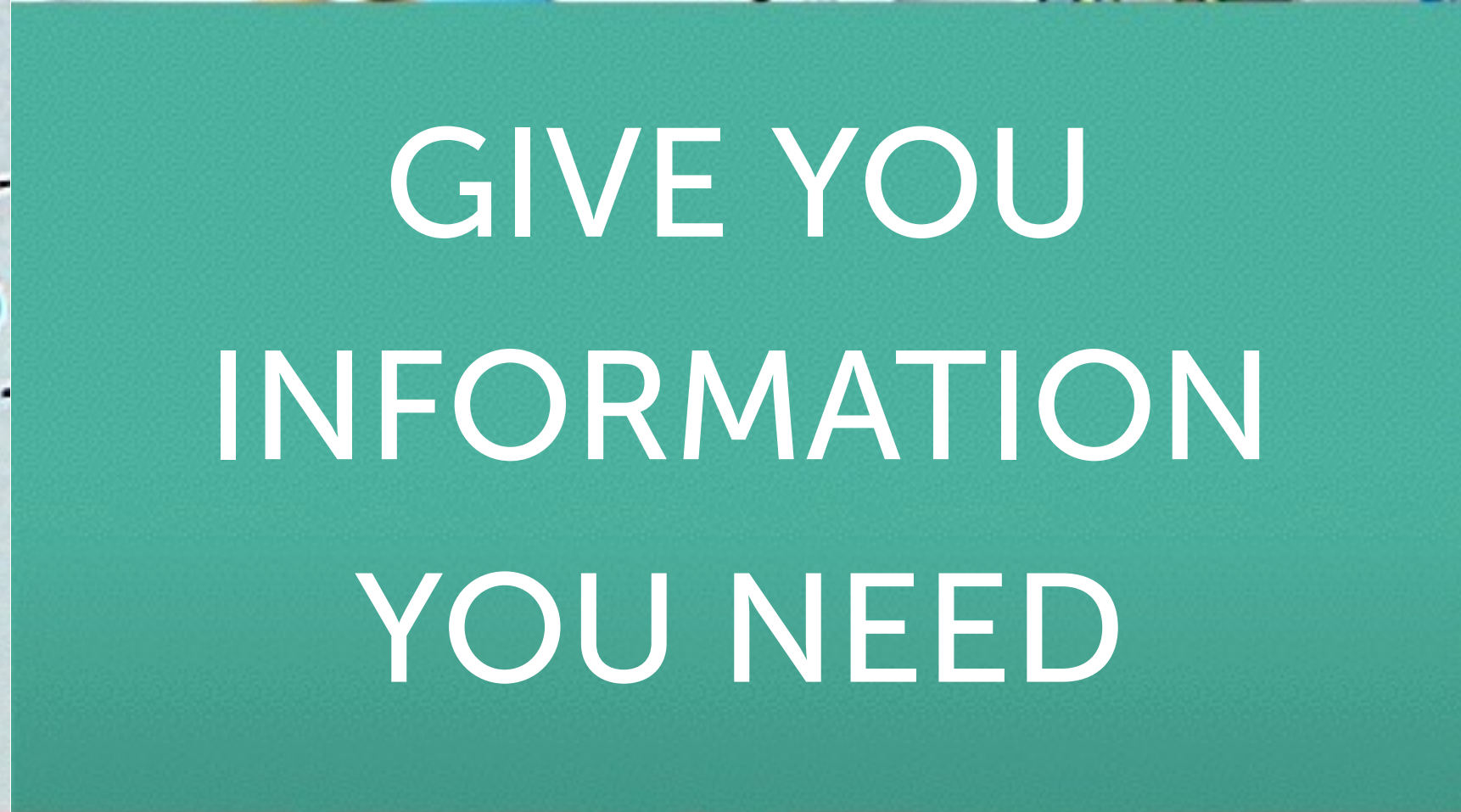
”

- Madonna Ciccone

What does assistant do ?



TAKE CARE
ABOUT YOU



GIVE YOU
INFORMATION
YOU NEED



MANAGE
SCHEDULE



What does TODAY do ?



SHOPPING
STORE
STUFF
GIFT

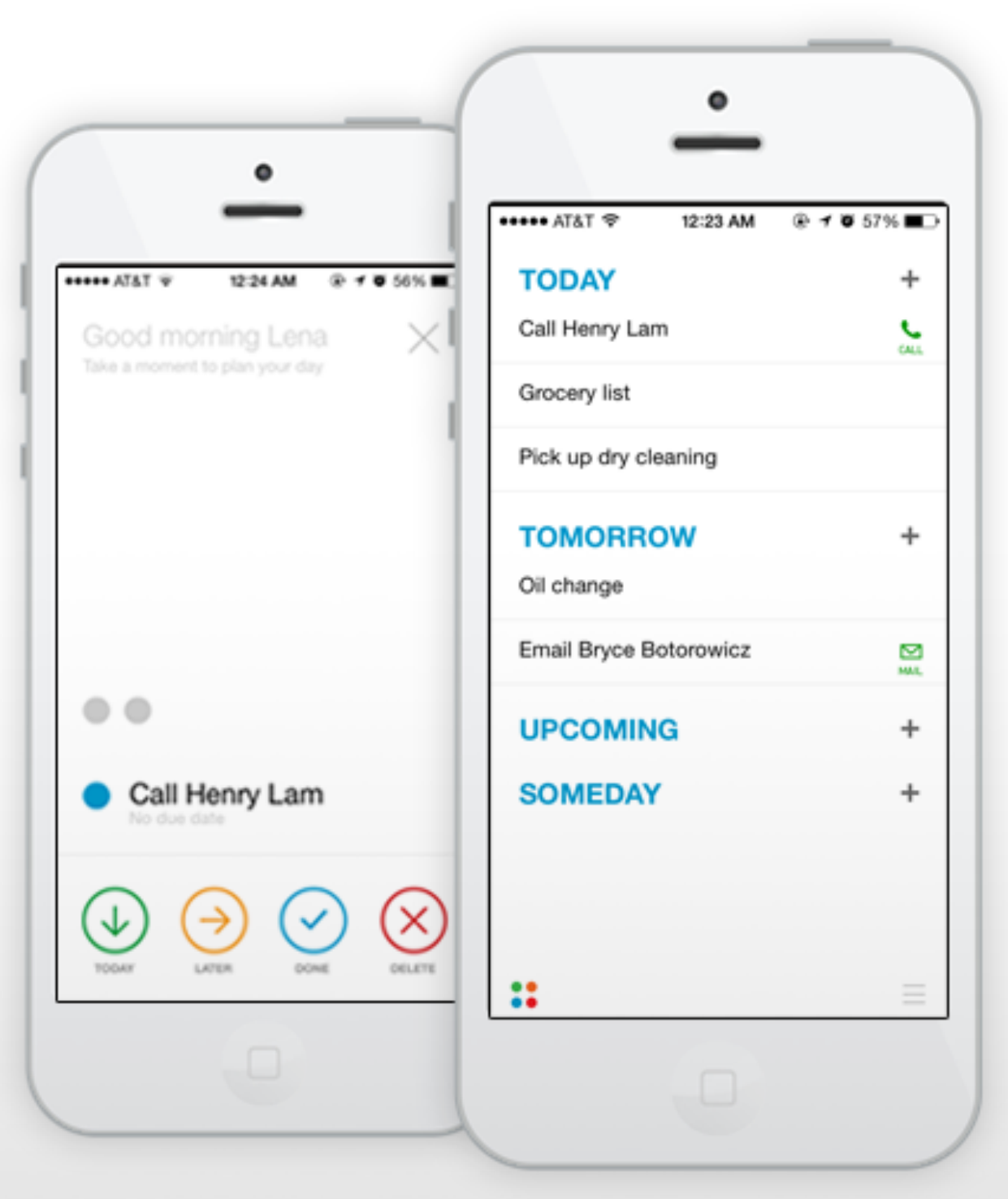


WEATHER
CURRENT CITY
VISITING CITY
BAD WEATHER

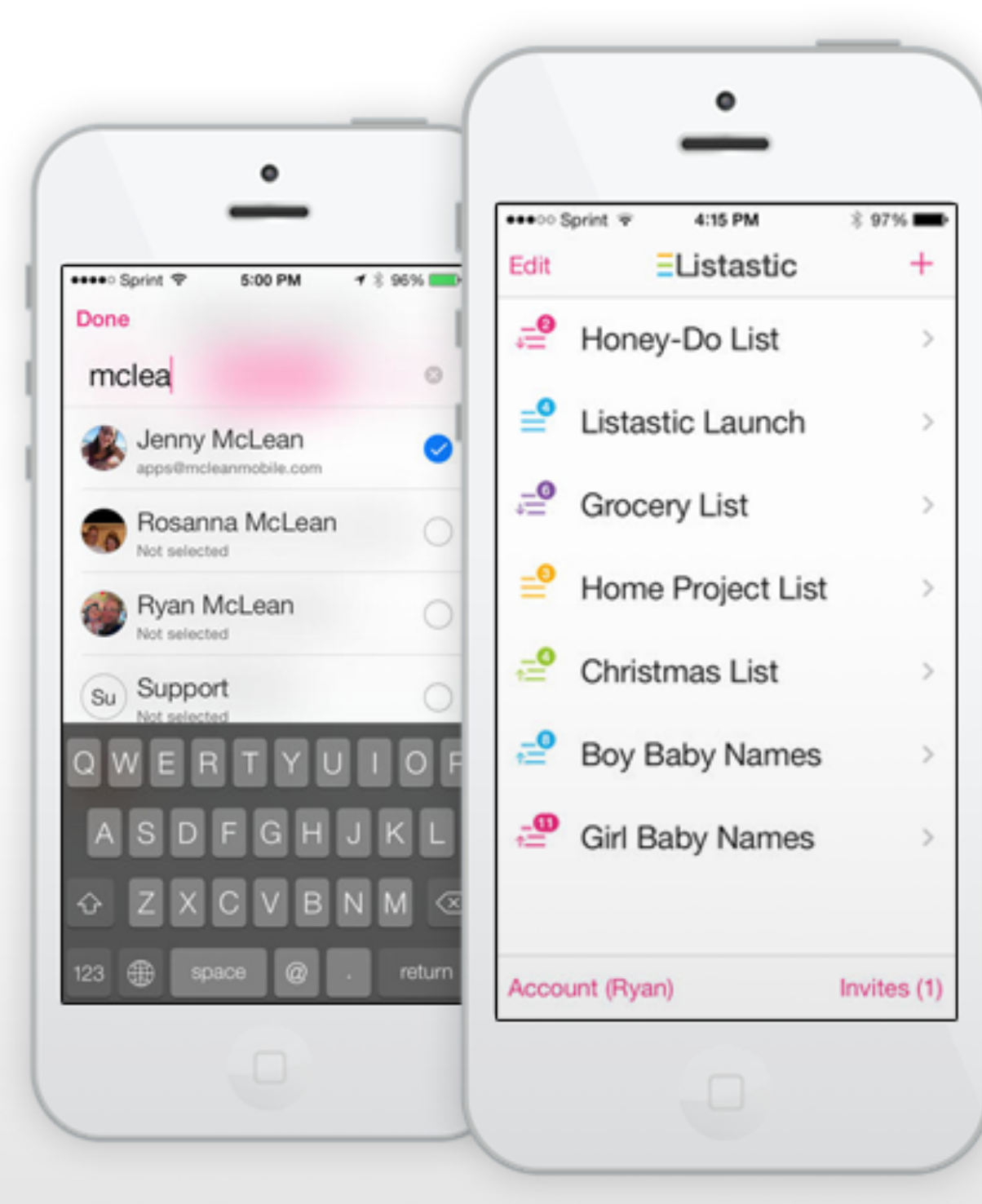


ACTIVITIES
SCHEDULE
EVENT
FRIEND'S B'DAY

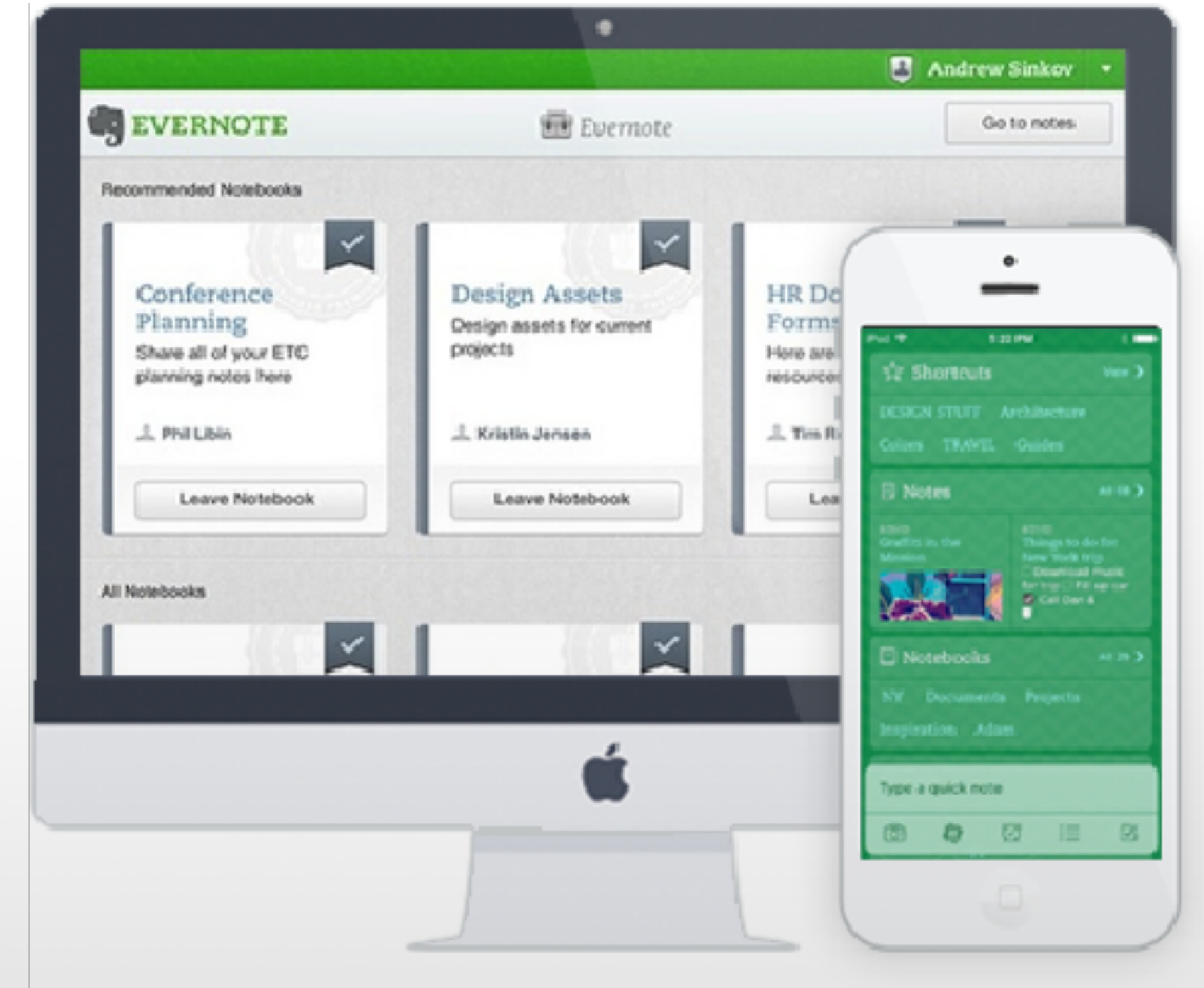
Any. Do



Listatic



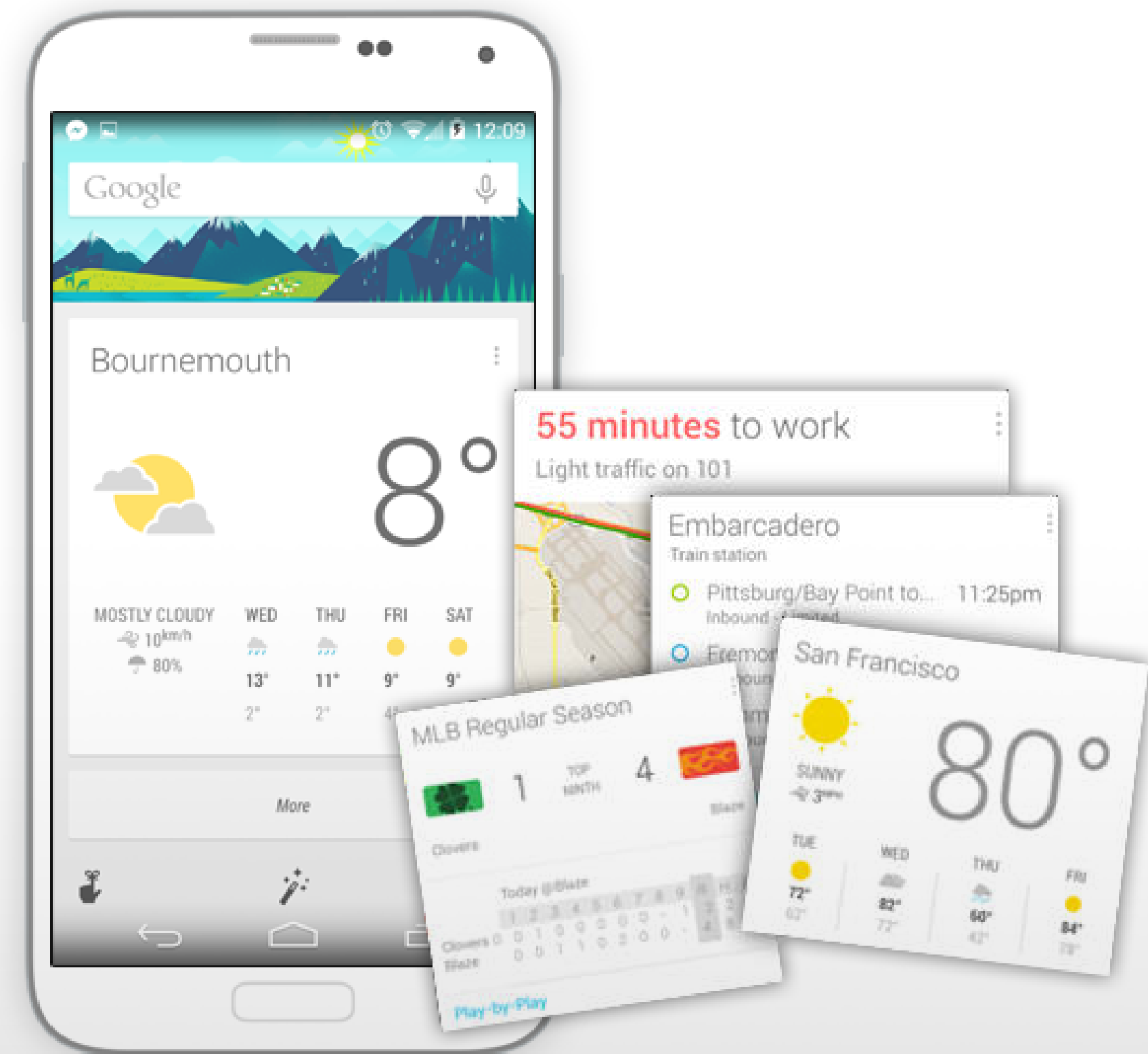
Evernote

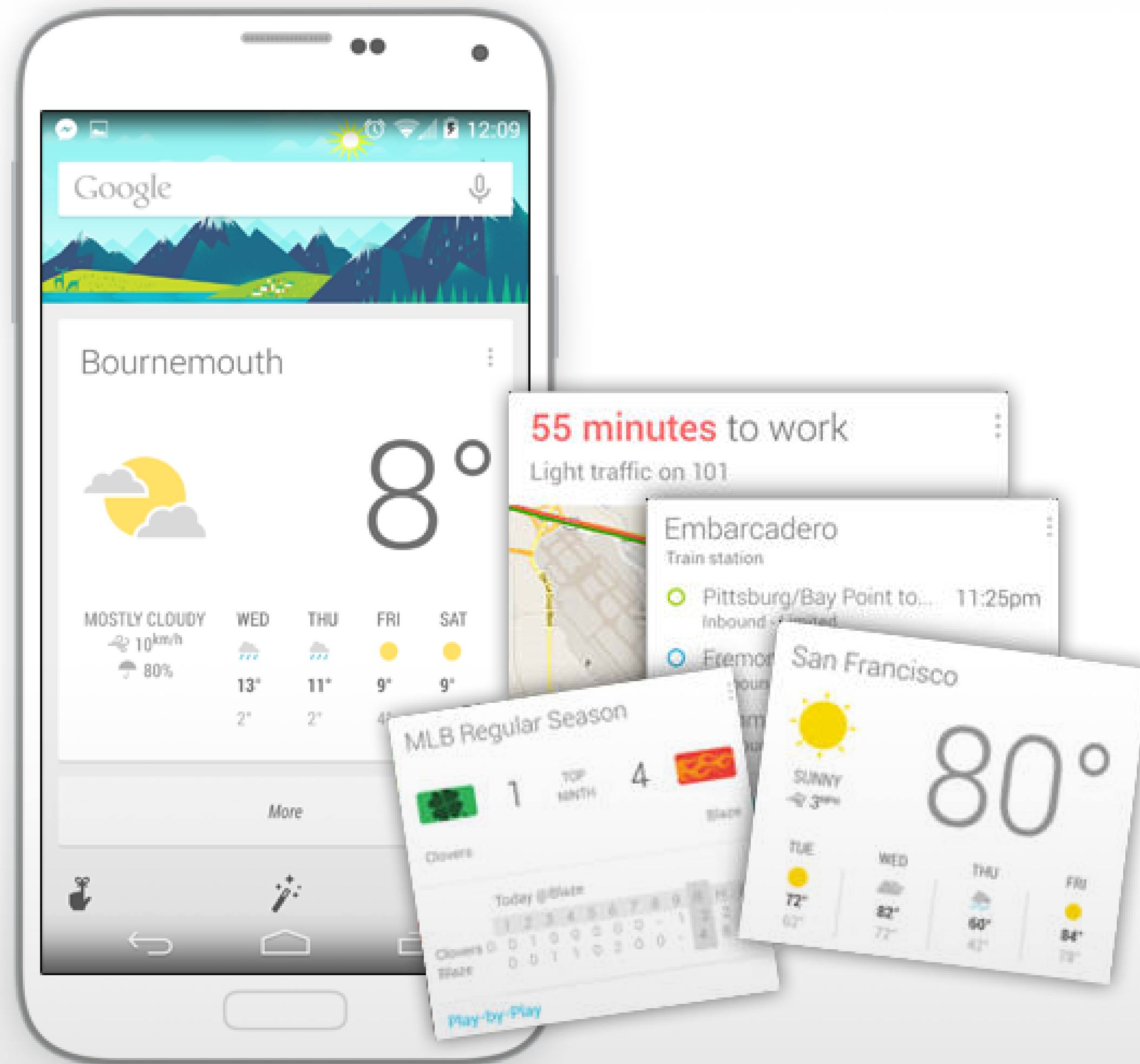


Siri



Google Now





PROS

- ✓ NO NEED TO TYPE IN OR SET UP REMINDERS
- ✓ AUTO POP POPUPS
- ✓ ANALYZE USER'S HABITS
- ✓ SIMPLE & NICE UI DESIGN

CONS

- ✗ CANNOT SET UP
- ✗ ALL INFORMATIONS ARE FROM GOOGLE ACCOUNT
- ✗ CLOSE RESOURCE

- ✓ KEEP ALL IT INTELLIGENT
- ✓ OPEN FOR MORE ACCOUNTS
- ✓ OPEN RESOURCE
- ✓ MORE INTERACTIVE
- ✓ MORE FUN



15-28 YEARS OLD



BUSY
NOT GOOD AT TECH



WANT MORE FUN

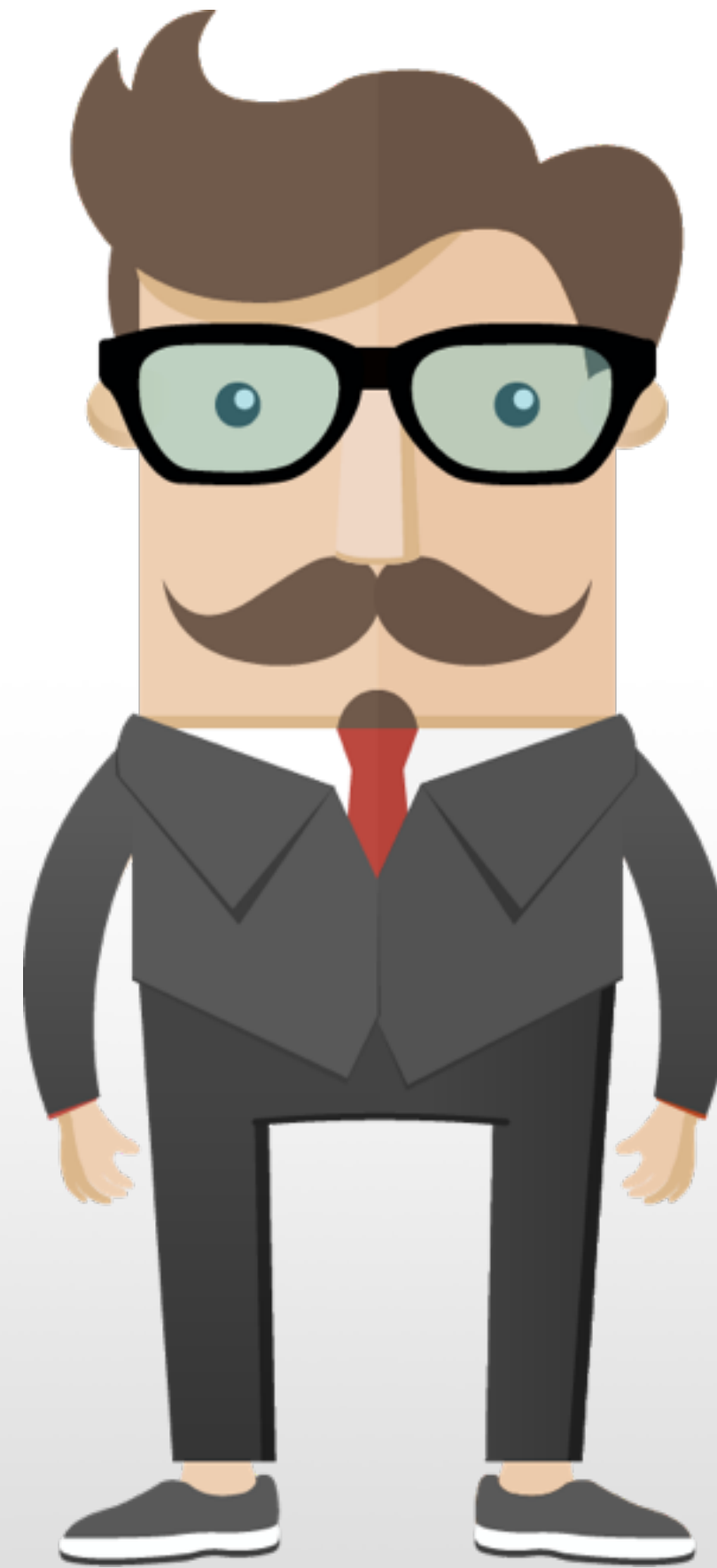


Katelin

SHE'S VERY BUSY BUT NOT GOOD AT TECHNOLOGY, SHE NEEDS AN INTELLIGENT ASSISTANT.

“ I’m busy at work,
I need an assistant to
manage my schedule. ”

How does **TODAY** work ?



Visual



Android Design
Guideline



Adobe Photoshop



Adobe Illustrator

Develop



HTML 5



CSS 3



JavaScript



jQuery Mobile

APIS

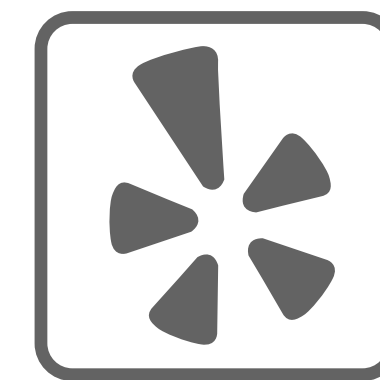
Linked account



Yahoo Weather



Google Maps



Yelp



Amazon

Resource



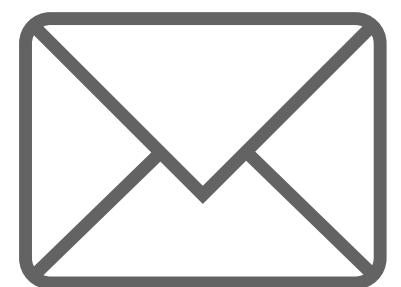
GOOGLE PLUS



Google Calendar



Facebook



Email



Today



sync data



Facebook



Google Plus



Email



Location Service



Calendar



weather

Current City

Visiting City



activities

Schedules

Friends' B'day

Events

Add/Delete



shopping list

Type in Store

No Type in Store

Add/Delete



setting

Nick Name

Display

Accounts



character

Male

Female

Dog

Cat



Today



sync data



Facebook



Google Plus



Email



Location Service



Calendar



activities

Schedules

Friends' B'day

Events

Add/Delete



setting

Nick Name

Display

Accounts



character

Male

Female

Dog

Cat

2014

SUMMER



MIDPOINT REVIEW

FALL

GLA 610
Balancing Creativity
and Profitability

WNM 661
Interactiv Inforgraphics



GDS 801
User Experience 1



SPRING

GDS xxx
(to be advised)

GDS 801
Visual Design



GDS 801
User Experience 2



2015

SUMMER



WNM 900
Internship

FALL

GLA 676
Professional Pratices
of Designers

GDS xxx
(to be advised)

GDS 801
Visual Design



Guangzhou University
Landscape Architecture

2006

Yuexiu Property Company
Landscape Designer

2010

Academy of Art University
Landscape Architecture

2012

Academy of Art University
Web Design & New Media

2013

Background & Experience



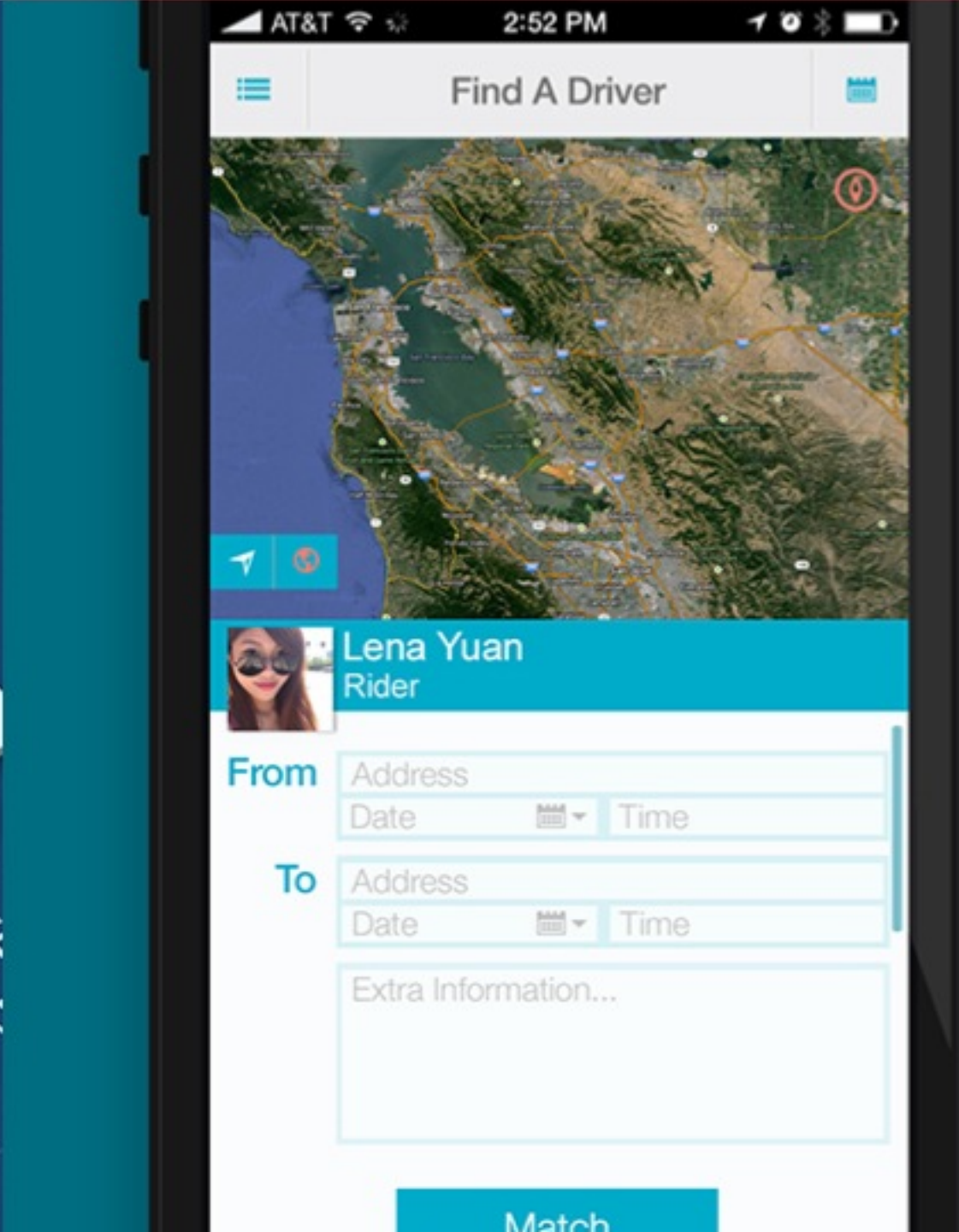
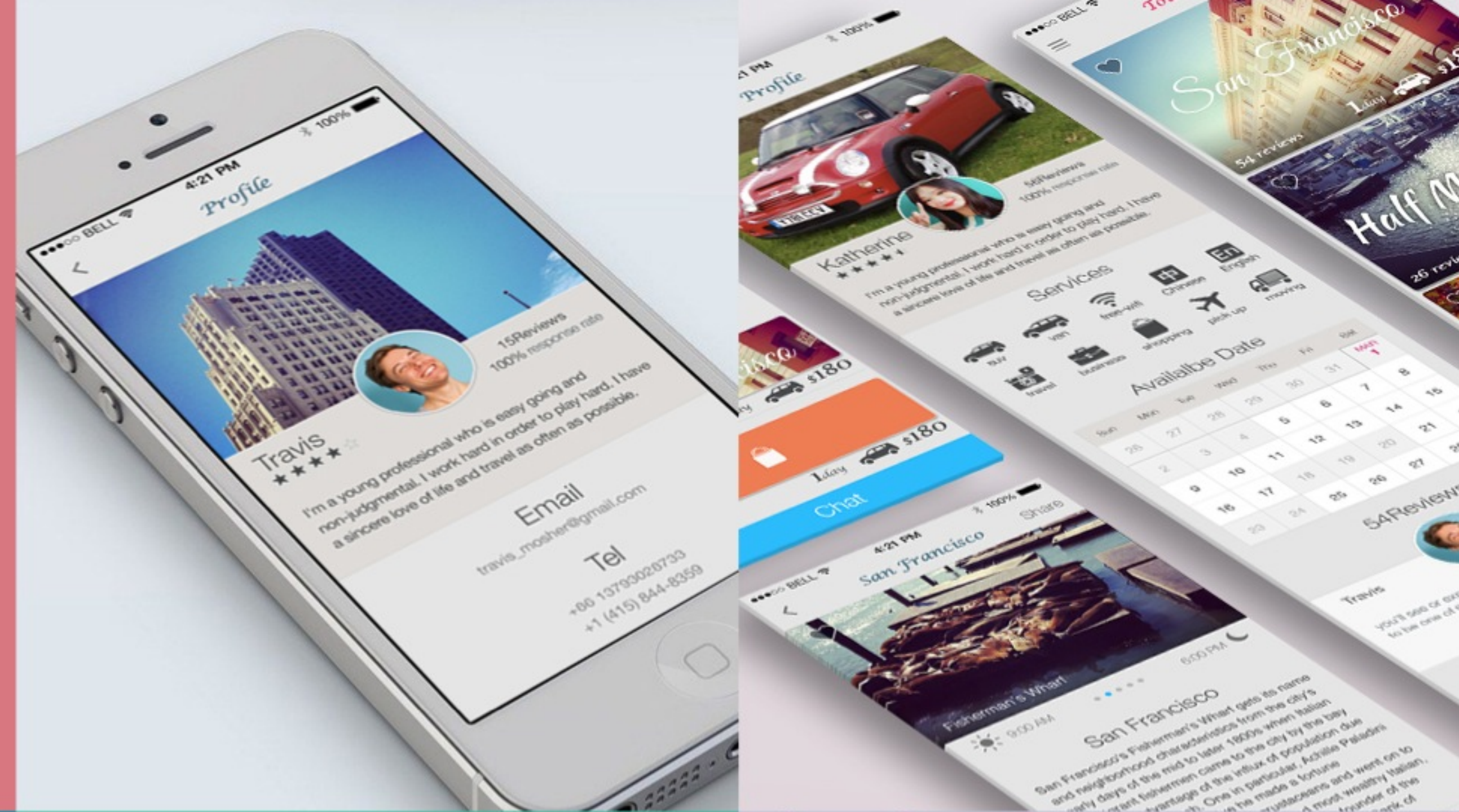


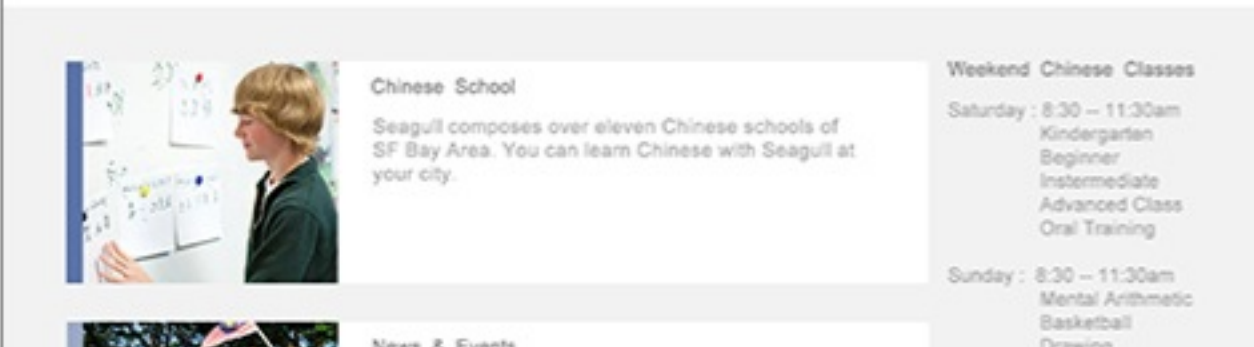
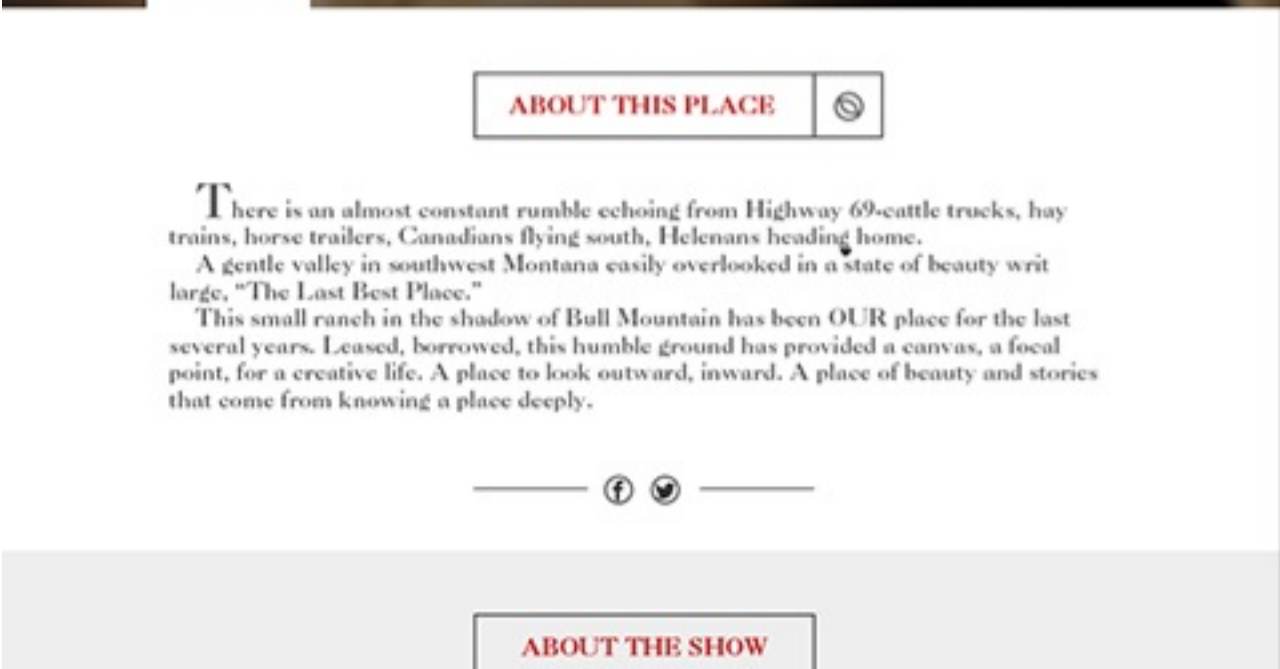
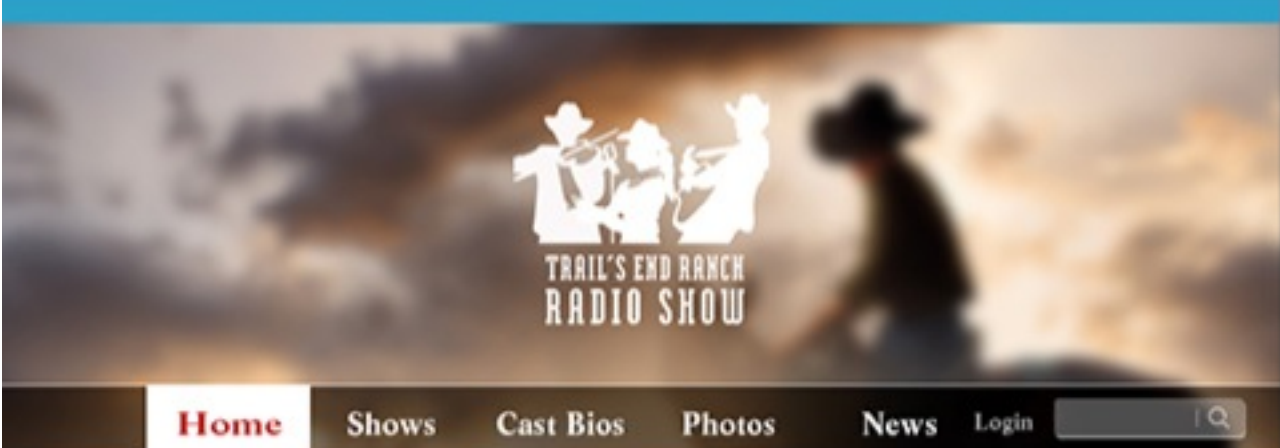
ACADEMY *of* ART UNIVERSITY

FOUNDED IN SAN FRANCISCO 1929

Portfolio

UI/UX DESIGN
Applications
WEB DESIGN & NEW MEDIA AT AAU







PERSONAL ASSISTANT IN YOUR POCKET



The background of the entire image is a repeating pattern of light blue icons on a darker blue background. The icons consist of a pair of glasses and a mustache, arranged in a grid-like fashion.

**THANK
YOU**

THE END